

A DAY OF EDUCATION AND NETWORKING



...

Tracking the Future

— EXPO & SEMINAR —

...

GUIDANCE
— and —
RESOURCES
— for —
EDUCATORS

DECEMBER 12, 2024 • LAKE TERRACE HALL



RESERVE A BOOTH TODAY!



Dear Prospective Vendor,

We are delighted to announce that we are once again hosting an Educational Expo. **We'd like to extend an exclusive invitation to you to participate as a vendor at the FOURTH ONTRACK RESOURCES EDUCATIONAL EXPO,** scheduled for **December 12, 2024**, at Lake Terrace Hall in Lakewood, NJ.

This eagerly awaited event promises an enriching array of workshops, networking opportunities, and vendor exhibits, all designed to empower school principals and special education professionals in improving educational and mental health services for their students.

Building on the tremendous success of our previous three EXPOs, we are excited to display new and innovative providers for this year.

Our previous EXPO hosted over 60 vendors and attracted over 1,000 attendees from the education and mental health fields. We will once again publish a comprehensive **Educational Resource Guide**, an essential tool for schools when recommending services and therapeutic interventions for their students.

BY JOINING US AS A VENDOR, YOU WILL:

- **ENHANCE YOUR VISIBILITY**
WITHIN THE VIBRANT LAKEWOOD NON-PUBLIC SCHOOL COMMUNITY.
- **CONNECT WITH A VAST NETWORK**
SERVING OVER 55,000 STUDENTS ACROSS MORE THAN 95 SCHOOLS.
- **SHOWCASE YOUR PRODUCTS** OR SERVICES TO HUNDREDS OF SCHOOL PRINCIPALS, SPECIAL EDUCATION SUPERVISORS, THERAPISTS, TEACHERS, AND SUPPORT COORDINATORS.

BOOTH SELECTION AND VENDOR DETAILS:

Booth assignments will be made on a first-come, first-served basis. The EXPO floor will be open from 10:30 AM to 3:00 PM, with the following hours for vendors:

- **Men's Hours: 10:30 AM – 11:30 AM**
- **Women's Hours: 11:30 AM – 2:30 PM**

Looking forward to hosting you at our upcoming Educational EXPO!

Shulamis Tropper, MS School Psychologist
Laya Kleinbard, MA LDT-C

BOOTH OPTIONS



1.

TIER 1 - \$1500

8' table, 4 chairs, linen
4 staff badges, feature article
+ full page ad in resource
guide, premier booth location

2.

TIER 2 - \$1200

6' table, 2 chairs, linen
2 staff badges
Full page ad in resource guide

3.

TIER 3 - \$800

6' table, 2 chairs, linen
2 staff badges
Half page ad in resource guide

4.

TIER 4 - \$500

6' table, 2 chairs, linen
2 staff badges

*Please ensure that all promotional materials remain within the designated space of your booth.
Payment is required to secure your booth.*



SPONSORSHIP OPPORTUNITIES:

A LIMITED NUMBER OF SPONSORSHIP OPPORTUNITIES ARE AVAILABLE

For more information:
Please contact Laya Kleinbard
lkleinbard@ontrackresources.net
917-658-5755 or 732-276-1762

VENDOR REGISTRATION FORM



BUSINESS NAME: _____

OWNER NAME: _____

EMAIL ADDRESS: _____

ADDRESS: _____

PHONE NUMBER: _____

TIER SELECTION:

TIER 1 (\$1,500): ____

TIER 2 (\$1,200): ____

TIER 3 (\$800): ____

TIER 4 (\$500): ____

Please mail your completed registration form to:

OnTrack Resources Ltd.

Attn: EXPO Desk

1300 West County Line

Lakewood, NJ 08701

Alternatively, you may email your registration form to

Expo@ontrackresources.net

Upon receipt, you will receive an email confirmation verifying your booth reservation and location.

Please make checks payable to OnTrack Resources Ltd.

Zelle and credit card options available upon request.

We look forward to welcoming you to this exciting event on December 12, 2024. Additional information available upon request.

Warm regards,

OnTrack Resources Ltd.

Educational EXPO Team



Tracking  Future

— EXPO & SEMINAR — DECEMBER 12, 2024 —